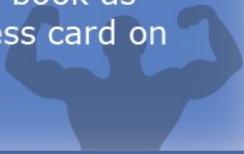


10 WAYS

to Attract High Paying Clients
AND MAKE BIG MONEY WITH YOUR BOOK

1. Use your book as your business card on steroids



2. Capitalize on your author status to get a spot on local television



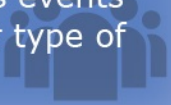
3. Get featured as a new author in newspapers and magazines



4. Mail a book to 100 key players in your industry



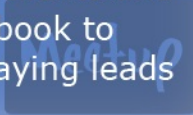
5. Give away your book at other people's events that attract your type of client



6. Be the expert speaker at association meetings and put your book in the hands of key players



7. Start a MeetUp Group for your type of clients and give away your book to generate high paying leads



8. Use Facebook Ads to give away free PDF versions of your book and get high end leads on your list



9. Use your book to fill your webinars with clients who are in need of your services and expertise



10. Use your celebrity expert author status to charge fees higher than your competition

